The College Placement Council
62 Highland Avenue / Bethlehem, PA 18017

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CPC Salary Survey

REGIONAL Interim Report No. 3, April 1983

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Graduate School of Business Administration
Florida A & M University
Georgia Institute of Technology
University of Georgia
Jackson State University
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Prairie View A & M University
South Carolina State College
University of South Florida
Tennessee State University
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

The 185 placement offices at the 160 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1982 and August 31, 1983. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 5 through April 8) and cumulatively (September 1 through April 8). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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SCPA REGIONAL Interim Report No. 3 April 1983

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Curriculum For All Types of Employers	INTERIM PERIOD 3/5/83 THROUGH 4/8/83							CUMULATIVE PERIOD 9/1/82 THROUGH 4/8/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	51	695	$1437	$1564	$1585	$1500	$1206	329	3528	$1512	$1562	$1666	$1541	$1333
Business—General (incl. Mgmt.)	36	342	1477	1484	2000	1479	958	132	1215	1439	1488	1800	1438	1042
Marketing & Distribution	11	143	1369	1429	*	*	*	56	536	1379	1409	1833	1309	1000
HUMANITIES & SOCIAL SCIENCES														
Humanities	4	50	1542	1348	*	*	*	17	175	1263	1234	*	*	*
Economics[2]	30	62	1539	1508	1791	1500	1250	48	120	1456	1439	1791	1480	1160
Other Social Sciences	7	65	1189	1249	*	*	*	34	294	1245	1214	1667	1167	816
ENGINEERING														
Aeronautical	6	73	1986	2028	*	*	*	19	228	1872	1982	*	*	*
Chemical	41	218	2234	2234	2375	2292	2000	96	676	2249	2264	2430	2296	2000
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	8	64	1789	1917	*	*	*	35	303	1849	1870	2308	1794	1450
Electrical (incl. Computer Engrg.)	155	1147	2024	2107	2291	2125	1449	381	3578	2036	2110	2275	2125	1750
Geological	†	7	†	2170				†	23	†	2171			
Industrial	26	152	1945	2040	2185	1925	1794	43	423	1925	2042	2200	1794	1793
Mechanical	108	709	2022	2088	2300	2093	1792	225	1934	2046	2090	2333	2110	1750
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	2	37	1990	2180	*	*	*	3	113	2026	2177	*	*	*
Mining	†	5	†	2136				†	18	†	2019			
Nuclear (incl. Engrg. Physics)	†	24	†	2062				2	53	2243	2093	*	*	*
Petroleum	†	34	†	2359				9	164	2344	2381	*	*	*
Engineering Technology	6	67	1895	2027	*	*	*	12	295	1915	2022	*	*	*
SCIENCES														
Agricultural Sciences	3	22	1145	1520	*	*	*	15	96	1237	1384	*	*	*
Biological Sciences	†	8	†	1407				3	52	1603	1444	*	*	*
Chemistry	2	17	1936	1752	*	*	*	5	65	1693	1703	*	*	*
Computer Science	30	338	1749	1902	2190	1925	1379	92	999	1792	1921	2190	1925	1358
Health (Medical) Professions	2	39	1500	1694	*	*	*	16	142	1277	1649	*	*	*
Mathematics	7	68	1655	1845	*	*	*	20	150	1630	1772	1983	1684	1250
Other Physical & Earth Sciences	3	26	1253	1616	*	*	*	5	63	1475	1739	*	*	*
Totals	536	4412						1597	15243					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
† No offers reported.

SCPA REGIONAL Interim Report No. 3 April 1983

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Functional Area For All Types of Employers	INTERIM PERIOD 3/5/83 THROUGH 4/8/83							CUMULATIVE PERIOD 9/1/82 THROUGH 4/8/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	54	704	$1453	$1565	$1585	$1500	$1206	340	3580	$1509	$1561	$1666	$1342	$1333
Business Administration	25	211	1449	1481	1833	1529	958	72	721	1432	1469	1833	1417	1000
Communications	2	28	1761	1639	*	*	*	9	78	1353	1360	*	*	*
Community & Service Orgs. Work	1	20	440	1265	*	*	*	11	94	1102	1222	*	*	*
EDP-Programming/Systems	34	423	1771	1919	2190	1933	1379	98	1175	1808	1928	2190	1921	1358
Engineering	338	2361	2036	2108	2304	2125	1767	802	7306	2052	2112	2333	2125	1750
Farm & Natural Resources Mgmt.	2	13	1114	1391	*	*	*	4	30	1161	1369	*	*	*
Finance & Economics	29	93	1506	1508	2000	1500	1250	41	312	1442	1458	1700	1458	1125
Health (Medical) Services	2	43	1500	1647	*	*	*	17	168	1320	1598	*	*	*
Manufacturing &/or Industrial Opns.	5	52	1890	1997	*	*	*	35	267	1725	1925	2166	1800	1208
Mathematics/Statistics	4	47	1484	1771	*	*	*	13	93	1599	1680	*	*	*
Merchandising/Sales Promotion	10	95	1203	1316	*	*	*	33	414	1225	1317	1629	1167	833
Personnel/Employee Relations	2	8	750	1116	*	*	*	11	43	1139	1218	*	*	*
Research—Non-Scientific	2	17	1173	1395	*	*	*	3	46	1382	1453	*	*	*
Research—Scientific	7	57	1727	1792	*	*	*	15	210	1630	1819	*	*	*
Rotational Training—Non-Technical	1	39	2477	1371	*	*	*	34	198	1340	1373	1750	1208	1000
Rotational Training—Technical	†	36	†	2040				9	100	1137	1914	*	*	*
Sales—Non-Technical Degree	16	134	1616	1474	*	*	*	45	382	1519	1440	1833	1500	1192
Sales—Technical/Scientific Degree	4	31	2124	1941	*	*	*	5	66	2133	1952	*	*	*
Totals	538	4412						1597	13243					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

SCPA REGIONAL Interim Report No. 3 April 1983

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

	INTERIM PERIOD 3/5/83 THROUGH 4/8/83							CUMULATIVE PERIOD 9/1/82 THROUGH 4/8/83						
	Number of Offers		Average $ Offers		Percentiles[1]			Number Of Offers		Average $ Offers		Percentiles[1]		
Graduate Program	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	2	35	$1771	$1884	*	*	*	25	206	$1854	$1910	$2083	$1875	$1667
MBA (Non-technical Undergraduate)	64	266	2218	2352	$2660	$2188	$1750	159	593	2031	2123	2342	2000	1583
MBA (Technical Undergraduate)	6	45	2461	2473	*	*	*	9	109	2298	2350	*	*	*
MS-Business (Incl. Mgmt., Mktg., Finance, etc.)	1	30	2083	2311	*	*	*	1	74	2083	2137	*	*	*
Industrial Mgmt. (Incl. Industrial Admin.)	†	28	†	2194				†	36	†	2191			
Administration (Incl. Public, Hospital, etc.)	†	†	†	†				†	23	†	1936			
HUMANITIES & SOCIAL SCIENCES														
Humanities	†	11	†	1533				2	23	1203	1565	*	*	*
Social Sciences	†	10	†	1610				7	43	1277	1642	*	*	*
ENGINEERING														
Chemical	5	31	2364	2395	*	*	*	6	54	2395	2422	*	*	*
Civil (Incl. Construction, Sanitary, & Transportation Engrg.)	1	26	2080	2182	*	*	*	1	44	2080	2226	*	*	*
Electrical (Incl. Computer Engrg.)	14	122	2378	2416	*	*	*	26	285	2361	2417	2575	2395	2000
Industrial	2	16	2200	2140	*	*	*	2	41	2200	2266	*	*	*
Mechanical	5	40	2290	2354	*	*	*	10	163	2283	2393	*	*	*
Nuclear (Incl. Engrg. Physics)	1	6	2533	2468	*	*	*	1	16	2533	2314	*	*	*
SCIENCES														
Chemistry	†	5	†	2374				†	10	†	2258			
Computer Science	6	37	2328	2356	*	*	*	8	85	2238	2326	*	*	*
Geology & Related Geological Sciences	1	17	2455	2545	*	*	*	3	47	2081	2469	*	*	*
Mathematics	6	17	2214	2288	*	*	*	8	22	2039	2231	*	*	*
Metallurgy (Incl. Met. Engrg., Materials Engrg./ Science & Ceramics)	1	7	2082	2485	*	*	*	1	14	2082	2470	*	*	*
Totals	115	749						269	1888					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

Graduate Program	INTERIM PERIOD 3/5/83 THROUGH 4/8/83							CUMULATIVE PERIOD 9/1/82 THROUGH 4/8/83						
	Number Of Offers		Average $ Offers		Percentiles[2]			Number Of Offers		Average $ Offers		Percentiles[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	29	117	$2797	$2596	$3833	$2625	$2166	40	188	$2626	$2394	$3583	$2500	$2000
MBA - Tech Undergraduate	14	27	2476	2758	*	*	*	17	50	2465	2655	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	17	129	2750	2785	*	*	*	34	187	2427	2394	3000	2459	1750
MBA - Tech Undergraduate	8	30	2765	2784	*	*	*	9	43	2689	2639	*	*	*
Over 4 years														
MBA - Non-Tech Undergraduate	20	67	2601	2811	2833	2666	2416	22	112	2523	2625	2833	2625	2000
MBA - Tech Undergraduate	7	19	2643	2621	*	*	*	7	29	2643	2721	*	*	*
Totals	95	389						129	609					
ENGINEERING														
Chemical	1	20	$2950	$3021	*	*	*	1	39	$2950	$3058	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	†	†	†	†				†	4	†	2712			
Electrical (incl. Computer Engrg.)	†	24	†	3139				1	63	3350	3141	*	*	*
Mechanical	†	1	†	2425				†	12	†	3110			
SCIENCES														
Chemistry	†	59	†	2770				3	100	2497	2599	*	*	*
Mathematics (incl. Ops. Research, Statistics, & Actuarial Science)	†	†	†	†				†	12	†	2504			
Metallurgy (incl. Met. Engrg., Materials Engrg. / Science & Ceramics)	†	4	†	2960				†	8	†	3001			
Physics	†	14	†	3093				†	43	†	2896			
Totals	1	122						5	281					

[1] Years of full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

AVERAGE MONTHLY SALARY OFFERS — APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 3/5/83 THROUGH 4/8/83 — PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1514 1585 1458	34	1417	1	1111	3	1542	2			1250	1
BUSINESS - GENERAL	1750	1	1826	5	1212	11	1220	4	2477	1		
MARKETING/DISTRIBUTN			1472	3	1030	3	1636	3			1321	2
HUMANITIES					1208	1	1500	1				
ECONOMICS	1589	3	1498 1750 1250	20	1160	1						
OTHR SOCIAL SCIENCES			1196	2	1317	2						

AVERAGE MONTHLY SALARY OFFERS — APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3
BY CURRICULUM & EMPLOYER — INTERIM PERIOD 3/5/83 THROUGH 4/8/83 — PART 1 - PAGE 2

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AERONAUTICAL				2093 5		
CHEMICAL				2188 4		
CIVIL -CNSTR/SAN/TRP						1875 1
ELECTRICAL -COMPTR	2000 1			2172 67 2331 2000	2275 1	2125 1
GEOLOGICAL						
INDUSTRIAL				2080 8		2030 1
MECHANICAL			2167 2	2064 20 2225 1917	2044 3	
METALLURGICAL						
MINING						
NUCLEAR -ENGRG PHYS						
PETROLEUM -NATL GAS						
ENGINEERING TECH						

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3
INTERIM PERIOD 3/5/83 THROUGH 4/8/83 PART 1 - PAGE 3

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY			1917 1			
COMPUTER SCIENCE				2058 9		
HEALTH (MED) PROFSNS						
MATHEMATICS						
OTHR PHYSCL/EARTH SC						

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3
INTERIM PERIOD 3/5/83 THROUGH 4/8/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING	1380	1	1000	2								
BUSINESS - GENERAL	1599	3	1600	1	1467	3	1529	4				
MARKETING/DISTRIBUTN												
HUMANITIES	1730	2										
ECONOMICS	1791	1	1808	2	1775	1						
OTHR SOCIAL SCIENCES			1667	1	1192	1						

AVERAGE MONTHLY SALARY OFFERS — APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3
BY CURRICULUM & EMPLOYER — INTERIM PERIOD 3/5/83 THROUGH 4/8/83 — PART 2 - PAGE 2

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2259	19	1958	1	2200	1	2226	7			2435	5
CIVIL -CNSTR/BAN/TRP												
ELECTRICAL -COMPTR	2078	2	2175	15			2165	4	2130	2	2323	2
GEOLOGICAL												
INDUSTRIAL	2163	2					1997	3	2185	1		
MECHANICAL	2111	7	2154	17			2235	8	2194	5	2369	5
METALLURGICAL									2185	1		
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH			2205	2								

AVERAGE MONTHLY SALARY OFFERS — APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 3/5/83 THROUGH 4/8/83 — PART 2 - PAGE 3

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES					1208	1						
BIOLOGICAL SCIENCES												
CHEMISTRY	1955	1										
COMPUTER SCIENCE	1983	3	2090	1					1875	1	2190	2
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SC												

AVERAGE MONTHLY SALARY OFFERS APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3

BY CURRICULUM & EMPLOYER INTERIM PERIOD 3/5/83 THROUGH 4/8/83 PART 3 - PAGE 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING			1369 3	1317 1	1305 3	
BUSINESS - GENERAL			1742 2	1217 1		
MARKETING/DISTRIBUTN						
HUMANITIES						
ECONOMICS	1346 1		1750 1			
OTHR SOCIAL SCIENCES						440 1

AVERAGE MONTHLY SALARY OFFERS — APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 3/5/83 THROUGH 4/8/83 — PART 3 - PAGE 2

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL							1450	1				
CHEMICAL	2250	1			2542	1	1622	2				
CIVIL -CNSTR/SAN/TRP	1850	3			1767	1	1794	2	1535	1		
ELECTRICAL -COMPTR	2150	4			2164	11	1668 1794 1449	45				
GEOLOGICAL												
INDUSTRIAL							1763	11				
MECHANICAL	1931	4			2106	6	1749 1795 1449	31				
METALLURGICAL							1794	1				
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH	1417	1			1847	3						

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER — APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3
INTERIM PERIOD 3/5/83 THROUGH 4/8/83 — PART 3 - PAGE 3

CURRICULUM	REGRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES							1114	2				
BIOLOGICAL SCIENCES												
CHEMISTRY												
COMPUTER SCIENCE	1959	2					1331	11			1083	1
HEALTH (MED) PROFSNS											1500	2
MATHEMATICS					1811	2	1592	5				
OTHR PHYSCL/EARTH SC							1380	2	1000	1		

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1983 SCPA REGIONAL INTERIM REPORT NUMBER 3

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 3/5/83 THROUGH 4/8/83

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA - NON-TECHNICAL	1843	10	2330 2750 1833	26	2218	8	2272	3				
MBA - TECHNICAL	2000	1	1833	1								

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 3/5/83 THROUGH 4/8/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
MBA - NON-TECHNICAL	2458	4	2667	1	2479	4			2000	1	2200	2
MBA - TECHNICAL			2185	1	2500	1						

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 3/5/83 THROUGH 4/8/83

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA - NON-TECHNICAL	1938	4					1794	1				
MBA - TECHNICAL	3125	2										